

BuyersOnline | Real Time Lead Delivery

# It's All About Selling Cars

[www.itsallaboutsellingcars.com](http://www.itsallaboutsellingcars.com)

*Exclusive leads sent to your dealership in minutes!*

## Real Time Lead Delivery

- 100% Completed Applications
- Authorization to pull credit
- You set the parameters
- Complete Tracking
- Pick your market

## Tell us how many applications you want to receive per day, per week or even per month!

Our **BuyersOnline** program is real time lead delivery of buyers that want to buy a vehicle today. These buyers have applied online for a direct vehicle loan but need some help with financing. Some of the features of the service are as follows:

- **Exclusive** leads in your local area
- **Real Time Lead Delivery**
- **Incremental** business, make deals you never would have made!
- Outstanding **Return On Investment**
- **Auto-responder** service included
- **No Duplicates**, All Genuine Guaranteed
- Complete lead tracking using **LinkTracker™** (included)

Don't miss out on sales that can be yours today! **BuyersOnline** will increase your dealership's sales while developing a brand new revenue stream. **BuyersOnline** will bring ready-to-buy customers to you today via the most cost efficient program in the industry.

## Customize BOL according to your needs and standards.

### What is this lead?

Nationally, **BuyersOnline** delivers applicants whose average age is **34**, have an average income of **\$3,308** per month, have over **48** months length of residence and employment, and have an average FICO score of **559**. Simply put, the perfect Special Finance candidate!

Third party research\* has found that on average **65%** of these customers will purchase a car within the next **48** hours and **87%** will purchase a car within one week.

### Where did the lead come from?

These leads came from people who have **applied** directly to banking affiliates of ours but did not meet the qualifications for prime programs. These applicants have **opted in** to share their information in order to find financing on a vehicle.

### How do I get more?

Simply call us at **877 2 GET BOL** or (877) 243 8265 and we'll answer any questions that you might have and **help** you get signed up immediately.

**Don't miss out on sales that could be yours!**

*\* Forrester Research reports that nationwide, 300,000 people apply for a vehicle via the Internet monthly.*

**Contact  
BuyersOnline Today!  
877 243 8265**

